

PRIVACY STATEMENT ON COOKIES website WWW.ELETTRONICAGF.IT

What are cookies: these are usually text strings that websites, visited by the user and/or different websites or web servers (so-called "third parties") place and store in a terminal device at the disposal of user. The software for browsing the internet and the operation of these devices, for example browsers, can store cookies and transmit these again to the websites that generated them during a following visit by the same user, hence keeping trace of his previous interaction with one or more websites. The information encoded in the cookies may include personal data, such as an IP address, a user name, a unique identifier, a computer resource locator (URL) or an e-mail address, but may also contain non-personal data, such as the settings of the language or information on the type of device a person is using to browse the website.

How cookies work: they can therefore perform important and different functions, including session monitoring, storing information on specific configurations regarding users accessing the server, facilitating the use of on-line content, etc. For example, they can be used to keep track of items in an on-line shopping cart or information used to fill in a computer form.

Cookies can be generated directly by the manager of the website consulted ("first-party cookies") or generated by parties other than the site manager, hosted on the page itself ("third-party cookies").

If on the one hand thanks to cookies web pages load faster and correctly transmit information over a network - *therefore in line with obligations strictly connected to the operation of websites* - again thanks to cookies, behavioral advertising can be conveyed and it is possible to measure the effectiveness of the advertising message, or to conform the type and methods of the services offered to the behavior of the user previously observed.

There are hence two macro-categories:

- **technical and functional cookies**, generally required for the website to function properly and to allow browsing, authentication in reserved areas, and to make on-line purchases. They are necessary to view the page correctly and to use the services provided; they ensure the website can be easily browsed, saving some language settings, display preferences, and so on.
- **profiling cookies**, create user profiles to promote offers in line with the preferences expressed by user while surfing the net. Since these tools **are not required for the correct functioning of the website**, but are used exclusively to personalize information and advertising offered to user, **they require your consent, which can be freely revoked at any given moment without prejudice to the processing carried out prior to revocation** (art. 6, par. 1, lett. a GDPR).

This site does not use profiling or similar cookies.

The use of technical and functional cookies does not require user's consent according to Directive 2009/136/EC, Data Protection Authority's provision of 8 May 2014 and "Linee guida cookie e altri strumenti di tracciamento del 10/06/2021" (Guidelines for cookies and other tracking tools of 10th June 2021). Disabling technical cookies could create malfunctioning and prevent the user from viewing the website.

WHICH SPECIFIC COOKIES ARE USED BY: [HTTPS: www.elettronicagf.it](https://www.elettronicagf.it)

On this site we use the following technical cookies:

Cookie name	Classification according to Guidelines	Category	Duration	ID	Recipients	Working description	Link to privacy policy
Wpml_browser_re direct_test	Technical cookies		Session		All visitors	Check if cookies are enabled	https://www.elettronicagf.it/public/uploads/cookie-policy.pdf
lcl_visitor_lang_is	Technical cookies		1 day		All visitors	Saves the redirected language	https://www.elettronicagf.it/public/uploads/cookie-policy.pdf
_GRECAPTCHA	Technical cookies		5 months 27 days		All visitors	Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks.	https://www.elettronicagf.it/public/uploads/cookie-policy.pdf

Recipients and data storage time:

- Exclusively for technical reasons, data can be processed by duly designated parties like those in charge of data processing. The storage times are shown in the information on each cookie in the list. Personal data may also be disclosed to public bodies if required by law.
- For all information concerning the processing of personal data collected through third-party cookies by the relevant managers (including timing and any transfer of personal data to non-EU countries), please refer to the updated privacy statement links, in the list of cookies.
- **Rights of the data subjects**

- If data subjects wish to lodge a complaint with the Data Protection Authority (rights of the data subject, articles 15 and following of the EU REG 2016/679), they should refer to the "privacy policy" of the website itself and of third parts.
- **Further information**
- Each user can set their browser not to accept cookies automatically (through the pre-set settings created by manufacturers of the used software).

Updated on 29/09/2022